**Be Part of Good Money Week**

Help money work better for everyone

Dear **XXX**

You may already have seen articles in the press about ‘Good Money Week’ from 30 October to 5th November.

**I/we are**/is a member of the UK Sustainable Investment and Finance Association (“UKSIF”) which organises Good Money Week to raise awareness of sustainable finance - to help people make good money choices.

There will be events around the UK, as well as plenty of coverage in the media, showing that savers and investors can make money and make a difference to society at the same time.

**What do we call ‘Good Money’?**

We think of ’Good Money‘ as being investments that consider the society we live in, such as the environment, social issues such as low pay, and how companies are governed. Good Money is about reflecting your values, enhancing quality of life, safeguarding the environment, protecting future generations and, of course, generating wealth!

**Want to know more?**

1. See the Good Money Week website for events [here](http://goodmoneyweek.com/whats-on)
2. Read UKSIF’s Good Money Guides, e.g. for young people and faith-based investor [here](http://www.goodmoneyweek.com/resources/toolkit).
3. Follow the news on Twitter- [@goodmoneyweek](http://www.twitter.com/goodmoneyweek)

I am/we are committed to sustainability issues, and will be happy to discuss ’Good Money‘ issues at our regular meetings, but do feel free to call me/us to discuss.

Yours sincerely,

**XXX**