Good charity investment: Matching money with missions

Good Money Week

Charities can **invest donations** they receive from supporters to **increase** their **income.**

This is so charities can do even **MORE** of their **wonderful work helping** people, animals, the environment and more.

Charities use professional investors - or **fund managers** - to **help** them **make decisions** about where **best to invest.**

However, if charities don't set rules they may **not know where** their **money goes** once they hand it over...

... it could be **invested in companies** or other things **making** our **problems worse**

...rather than those trying to **make** things **better.**

They can do that by creating **'good money' investment rules...**

...and **choosing** the best **professional investors** to **look after their money.**

Find out how & spread the word at www.goodmoneyweek.com

54% of UK adults support the introduction of a UK law requiring charities to share details of companies they are invested in.

There are 166,963 charities in the UK receiving over £74bn a year.
- Charity Commission (30June 2017)

Half of millennials are most likely to give when they know the impact of their gift.
- Case Foundation

77% of UK adults unlikely to donate to charities not invested in line with their mission.

71% of UK adults agree that UK charities should only invest in companies that pay a living wage.